ABSTRACT

An aspect of the present invention includes a computer implemented method of supplying a sales history for a good lacking a sales history, including associating sales history data for sales of a cloned good at a plurality of selling locations with an other good; scaling the associated sales history data upward or downward based on anticipated sales of the other good; tracking actual sales of the other good for an interval; and rescaling the associated sales history data based on actual sales of the other good during the interval. Other aspects of the present invention are described in the claims, specification and drawings.